

Group	Problem identified	Solution
Red, Purple and Grey (\$25500)	Poor allocation of community resources and difficulties facing by citizens living in subdivided flat in To Kwa Wan. The residents are lacking private as well as social space due to the overcrowded living condition.	Subdivided Flat Alliance: a property management company, financed by a seed funding from corporate investments, targets on renovating idle properties in To Kwa Wan district to provide a better living environment for the residents living in subdivided flats and the applicants waiting for the public housings. A building will be chosen and revamped to serve as the pilot scheme for the business model. A wide range of facilities will be included in the renovated building, such as common kitchen, study zone and child care centre etc. In such instance, private and social space can be created for the subdivided flat community. The use of the newly developed space is allocated through the acquisition of “Time Coupon”.
Green (\$16500)	Lack of job opportunities and social mobility among citizens living in Tung Chung. Besides, as the consequence of inadequate job openings and community facilities, the people living in Tung Chung are unable to self-sustain.	Guy Bond: a community crowdfunding platform at Yat Tung Estate, which provides a considerable funding to the start-up businesses, to enhance mutual assistance among the residents. It enables matching between service providers, comprising of Tung Chung talent bank, and service users, primarily the residents in Tung Chung, with a credit rating system. Services include cooking, cleansing, babysitting and sewing etc. The funding matching platform improves the competitiveness of the service providers coming from the local community. Meanwhile, the credit rating system helps to boost promote the social status of the service provider among the community. Hence, it entails a stronger social network within the community and a better cohesion among the Kaifong.
Yellow (\$15000)	High unemployment rate among new towns (e.g. Tung Chung, Tin Shui Wai) and low wage rate and poor career prospect among securities. Moreover, the grass-root labors are unlikely to escape from poverty due to the	Security Co-op: a security cooperative employs securities, plumbers, electrical technicians from the grass-root communities to offer property management small construction projects and housekeeping services. The co-op is owned by the securities themselves. Their performance is evaluated by a service review system. At the initial stage, the co-op is funded by the “Angel Funds” obtained from charity, such as Jockey Club, TWGHs and PLK. It aims at empowering

	low wage reate of the security industry.	the grass-root technicians and securities and providing the local residents with job opportunities. Not only allowing securities become a career, the co-op also entails the grass-root a way to get rid of poverty
Orange (\$13000)	Weakening of social networks, lack of job opportunities for youth and the elderly and aging of the community. At the same time, traditional skills and craftsmanship is losing.	Skills Marketplace: a mobile marketplace, formed by a broadcasting van, offers different services and workshops touring around 18 districts in Hong Kong. It provides job opportunities to the residents in the community with special skills and talents, for instance the truck drivers, which can enhance their sense of belongings towards the community and their self-esteem. In the meantime, the marketplace will hold some skills training workshop for the retired elderly, which allows them to revitalize their life and to inherit their traditional knowledge and craftsmanship to the next generations.
Black (\$11000)	Underused community idled resources and lack of cultural awareness	Nsovides: a mobile application offering online intra/inter district services matching. It creates a common and a co-op platform for the everyday services providers, who are residing in the community, for example air-conditioner maintenance. In that sense, the Apps provides a considerable amount if job opportunities to the local residents with different techniques. The quality of the platform and the service providers are checked by a user rating system. The mobile aims at enhancing the social networks of the community's members and connections within a district and between districts. Therefore, idle resources, either material or human, can be better mobilized and utilized.
Blue (\$9000)	SMEs lack competitiveness and government policies favour big corporate. Also, land resources are monopolized by the large corporate. Economic activities in the community are highly homogenized.	Pop-up Treasures: a pop-up store utilizes idle spaces such as car parks, schools, footbridges, rooftops, promenades and the underutilized space owned by the real estate developers to provide a business platform for SME owners and the local residents who are interested in starting up a business. The pop-up market is able to bridge up the gap between the service needy and the skilled labor. All in all, the potentiality of the assets in the community, both human and non-human, can be reveled. NGOs and other volunteers from professionals, such as lawyers and accountants, could serve as the backup for the start-up business founders.

Common concerns to be addressed

Underutilized community assets and poor allocation of community resources

Lack of job opportunities and entrepreneurship support for grass-root citizens with different skills

Weakening of social bonds and sense of belongings among citizens in the same community.

SME lack competitiveness to compete with big corporate

Low wage among working class citizens who performs manual labour

Common elements in the proposed solutions

Business platform for matching different services providers and users

Community-based support

Utilization of idle community spaces and resources

Enhancement on social bonds and sense of belongings among citizens living in the same community

Empowerment on working class citizens who perform manual labour

Cross-sector collaboration, involving government, social welfare organization and professionals.