

**Corporate Social Training- ADVANCE**

**- CSR IN PRACTICE; BRIDGE VISION TO ACTION**

**Corporate Social Training for *Communications/ Leadership/ Presentation/ Team Building/ Talent Management/ Change Management/ Coaching & Mentoring Training Cultural Awareness Training***

## What is ACT Corporate Social Training?

ACT provides customized corporate social training to meet the specific needs of your organization. We turn conventional corporate training into value-added training with social value.

There is an increasing need to integrate social concerns into business development. Our Corporate Social Training will help your organization to become both intellectually and socially fit. We have a track record of training both large and small organizations.

### **Our Mission**

- We aim to equip corporate staff with an in-depth understanding of social issues, such as poverty, social entrepreneurship and environmental protection.
- We provide human resource training solutions to companies and enhance the social awareness of your staff
- We put the CSR mottoes of your company into action
- We support grass-roots, social enterprises and small start-up social organizations through strategic partnership

### **Our Service**

- Offer a pioneering platform to provide corporate training in a social context
- Provide experiential learning on a variety of social topics
- Provoke inspiration for business innovation
- Induce reflection upon personal values in life and at work

### **Our Characteristics**

- Enable you to design your learning programs to suit your employees' or industry's unique needs
- Promote greater staff retention by increasing employee engagement
- Offer customized training to teach soft skills in a social content

### **Our Contribution**

- Joining ACT itself is already a CSR practice. We operate as a social enterprise and directly benefit our partner organizations and beneficiaries. This program steps beyond the narrow boundaries of corporate training and simultaneously makes an impact upon society.
- Strengthen leadership, presentation, communication, solidarity and team spirit within company staffs where improving their social awareness.
- Enable HR and senior management to execute CSR strategies to address specific social needs

ACT Corporate Social Training ADVANCE integrates social context and experiential learning techniques to foster learning through interaction among social groups. Role play, interaction with social groups and exposure to social issues are key features of our training to encourage participants to broaden their horizons and sharpen their analytical skills.

### Corporate Social Training Programme **ADVANCE**

<b>Soft skill</b>	<b>Social context*</b>	<b>Content</b>
<b>Change Management</b>	Social Enterprise / Social Inclusion	<ul style="list-style-type: none"> <li>- Learn the fundamental principles that manage change.</li> <li>- Manage the people aspect of change</li> <li>- Create the structural framework Learn from real life examples</li> </ul>
<b>Coaching &amp; Mentoring Training</b>	Social Enterprise / Social Inclusion	<ul style="list-style-type: none"> <li>- Differentiate Coaching &amp; Mentoring</li> <li>- Phases of Coaching &amp; Mentoring</li> <li>- Build a mentoring culture</li> <li>- Learn from real life examples</li> </ul>
<b>Leadership Management</b>	Social Enterprise / Social Inclusion	<ul style="list-style-type: none"> <li>- Understand mindset of a leader</li> <li>- Managing up and managing down</li> <li>- Prioritize work</li> <li>- Learn from real life examples</li> </ul>
<b>Powerful Presentation</b>	Social Inclusion	<ul style="list-style-type: none"> <li>- Understand the self-inadequacy</li> <li>- City Hunt on poverty awareness</li> <li>- Skill tuning on story articulation</li> <li>- Learn from real life examples</li> </ul>
<b>Team building</b>	Social Enterprise / Social Inclusion	<ul style="list-style-type: none"> <li>- Build team spirit through goal setting</li> <li>- Understand team development</li> <li>- Communication and Conflict Resolution</li> <li>- Learn from real life examples</li> </ul>
<b>Communication</b>	Environment Sustainability / Social Inclusion	<ul style="list-style-type: none"> <li>- Learn the basics of interpersonal communication</li> <li>- Develop effective probing skills</li> <li>- Listen with sharing, give and receive feedback</li> <li>- Learn from real life examples</li> </ul>
<b>Cultural Awareness Training</b>	Social Enterprise / Social Inclusion	<ul style="list-style-type: none"> <li>- Identify business culture</li> <li>- Create cross cultural communication protocols</li> <li>- Understand meanings of culture behind</li> <li>- Learn from real life examples</li> </ul>
<b>Talent Management of staffs</b>	Social Enterprise / Social Inclusion	<ul style="list-style-type: none"> <li>- Learn to appreciate</li> <li>- Effective performance management</li> <li>- Construct praise culture</li> <li>- Learn from real life examples</li> </ul>

\*We cover topics on poverty, aging, social inclusion of people with disabilities, cultural inclusion etc.

Please feel free to contact us for more information or other programs

Enquiry

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#### About **ACT**

ACT (Awareness, Consciousness & Tour) is the 1<sup>st</sup> one-stop platform specialized in social awareness programmes in Hong Kong. We design and develop training activities for corporate staff to understand current social issues and corporate social responsibility (CSR).

#### About **SEBC**

Social Enterprise Business Centre (SEBC) is a social enterprise collaborative platform under the Hong Kong Council of Social Service (HKCSS) with a mission to support over 450 social enterprises and their beneficiaries. We initiate partnership among business sector, professional groups and social enterprises through a variety of collaborative projects. We also advocate responsible consumption and social innovation by means of public education campaigns.