

MEMORANDUM

To: Social Enterprise Units and Related Organizations
From: Richard Chow, Deputy Head, HKCSS – HSBC Social Enterprise Business Centre
Subject: DBS Social Enterprise Advancement Grant 2015 - Tips for Start-up
Story of Social Entrepreneur – Strategic Validation & Ideas Implementation
Date: 12 June 2015

Even the most perfect ideas have to go through repeated number of trials and validations. Small businesses need to capture the trend and develop competitive advantages in the market. The ability to transform social demands into business opportunities through validating business models, improving business operational efficiency has become the major concern of social enterprises and social entrepreneurs. This year, the application for the DBS Social Enterprise Advancement Grant starts from May 27th and ends on July 10th. HKCSS is now holding workshops for the public and invites social entrepreneurs and senior entrepreneurship mentors to share their experiences and operational strategies.

Guest Speakers:

Mr. Wong Sau Hei--- The Loft Co-working Space General Manager

Due to precious local land resources, the demands for co-working space are growing rapidly. The Loft Co-working Space not only offers small enterprises suitable working space, but also serves as a platform for various social associations to communicate and cooperate. Mr. Wong is going to share with the public how to integrate ideas with market demands and business strategies in the process of entrepreneurship.

Content:

- Social phenomena and market demands
- Integration of ideas and business strategies
- Strategies validation and practices

Mr. Pang Hoi Ping--Chinese Youth Entrepreneur Association Founder & Executive Director

Mr. Pang is the mentor and the member of the judging committee of Youth Business Hong Kong (YBHK) set up by The Hong Kong Federation of Youth Groups. Mr. Pang has 30 years of experience in managing SMEs and is an entrepreneurship mentor for many local institutions.

He is the founder of an advertising company and is good at planning creative marketing strategies.

Content:

- How to plan and write high-quality project proposals
- Strategies of applying for project funding

Date	22 June 2015 (Monday)
Time	2:30 p.m. – 4:30 p.m.
Venue	Rm 202, 2/F., Duke of Windsor Social Service Bldg., 15 Hennessy Rd., Wanchai, H.K.
Target	Social Enterprise Practitioners & Public who are interested in setting up a social enterprise
Seat	80
Fee	Free of Charge
Enquiry & RSVP	Ms. Charlotte Kwok (2876 2491 ; charlotte.kwok@hkcss.org.hk)

To: The Secretariat of DBS Social Enterprise Advancement Grant

Fax: 2876 2496; E-mail: charlotte.kwok@hkcss.org.hk

DBS Social Enterprise Advancement Grant 2015

Story of Social Entrepreneur – Strategic Validation & Ideas Implementation Reply Slip

I would like to attend the seminar

Organization: _____

Address: _____

Contact Persons _____

Tel. no. & e-mail: _____

Business Nature: _____

Participant Information

(1)Name: _____

Title: _____

Tel.no. & e-mail: _____

(2)Name: _____

Title: _____

Tel.no. & e-mail: _____