Milestone 里程碑

2006

- The Hong Kong Council of Social Service (HKCSS) set up the **Social Enterprise Resources Centre**, produced the first **Social Enterprise Directory** in Hong Kong and organized a series of training courses and activities.
- Submitted a proposal on advancing social enterprise to the Commission on Poverty.

- 香港社會服務聯會 (社聯) 成立「**社會企業資源中心**」，製作全港首本《**社企指南**》及舉辦多項課程與活動。
- 向扶貧委員會提交建議書，倡議政府大力支持社會企業。

2007

- Proposed to the Chief Executive on enhancing policy support to social enterprise. The Chief Executive incorporated "Social Enterprise" as one of the major initiatives of his Policy Agenda.
- Joined hands with Wanchai District Council to organize the first **"Social Enterprise Marketplace"** in pedestrian zone of Causeway Bay. Over 40 social enterprises participated in the event.

- 向特首建議加強支援社企的政策。其後特首將「社會企業」列為主要施政綱領。
- 與灣仔區議會合作，在銅鑼灣行人專用區舉辦首個「**社會企業展銷日**」，展銷40多間社企的產品。

2008

- Jointly funded by the Hongkong Bank Foundation and the Partnership Fund for the Disadvantaged, the **HKCSS - HSBC Social Enterprise Business Centre** was launched.
- Co-organized the first **Social Enterprise Summit** with other SE partners.
- Launched various services such as **"Social Angels Programme"** and **"SE Incubation Scheme"**.

- 獲滙豐銀行慈善基金及攜手扶弱基金撥款，成立「**社聯 － 滙豐社會企業商務中心**」。
- 與多個團體舉辦首屆「**民間社企高峰會**」。
- 推出「**社會天使計劃**」、「**社企孕育計劃**」等多個服務。

2009

- Received funding support from Li & Fung (1906) Foundation Ltd. and the Partnership Fund for the Disadvantaged to set up the **HaoHao SE trading platform** which assists SEs to expand business network.
- Co-developed the **"Social Impact Assessment Tool"** (SIAT) with McKinsey & Co. to objectively measure the financial and social return of social enterprises.
- Facilitated the set up of the **Hong Kong General Chamber of Social Enterprises** and served as the Secretariat at the Chamber's start up stage.

- 獲得利豐 (1906) 慈善基金有限公司及攜手扶弱基金資助，開創「**好好生意**」，協助社企開拓商機。
- 與麥肯錫 (公司) 共同編制「**社會效益評估工具**」，客觀量度社企的財務及社會回報。
- 推動成立「**社會企業總會**」，並擔任總會成立初期的秘書處。

2010

- Won the **"Outstanding Partnership Project Award"** of Caring Company Scheme.
- Successfully incubated **"Happy Veggies"** and helped a number of organizations in applying SE start-up grants.
- Started up **ACT Social Awareness Network** to organize social experiential learning activities for raising awareness of SE's value and social issues.

- 榮獲商界展關懷「**傑出伙伴合作計劃**」。
- 成功孕育「**樂農**」素食餐廳，並協助多個團體成功申請社企創業基金。
- 創立「**ACT 社會足跡**」，為團體及海外旅客統籌社會認知活動，加強大眾對社企價值及社會議題的認知。

2011

- Subsidized by Home Affairs Department in developing **SE Guide iPhone apps** and **SE search engine** to further enhance interaction with customers.
- Received funding from Trade and Industry Department to launch **"So-Biz" project** for promoting barrier-free consumption.

- 獲民政事務總署資助加設《**社企指南**》**iPhone apps 手機程式**版本及**網上搜尋器**，加強社企與消費者的互動。
- 獲得工業貿易署資助，推出「**So-Biz 無障消費計劃**」。

2012

- Open the first **SE conceptual store "Good Goods"**, to advance sustainable consumption.

- 開設首間**社企概念店**「**好好社企**」，倡議可持續消費。

利豐(1906)慈善基金有限公司
LI & FUNG (1906) FOUNDATION LIMITED

社聯 HKCSS

HKCSS-HSBC Social Enterprise Business Centre 社聯 · 滙豐社會企業商務中心

HKCSS – HSBC Social Enterprise Business Centre
社聯 – 滙豐社會企業商務中心

Rm. 1002, 10/F., Duke of Windsor Social Service Bldg., 15 Hennessy Rd., Wanchai, Hong Kong
香港灣仔軒尼詩道15號溫莎公爵社會服務大廈10樓1002室

T: 2876 2491 F: 2876 2496 E: sebc@hkcss.org.hk www.socialenterprise.org.hk

《社企指南 SE Guide》iPhone apps 手機程式

Our Team 我們的團隊

Investment, Partnership and Media Enquiry
社企投資、夥伴合作及傳媒查詢
T: 2876 2494 E: sebc@hkcss.org.hk

ACT Social Awareness Network
ACT 社會足跡
T: 2876 2436 E: act@hkcss.org.hk

So-Biz Project
So-Biz 無障消費計劃
T: 2876 2437 E: info@sobiz.hk

"Good Goods" Responsible Consumption and CSR Solutions
「好好社企」企業責任採購及CSR實踐方案
T: 2876 2490 E: semart@hkcss.org.hk

Venue and General Enquiry
場地租用及一般查詢
T: 2876 2491 E: sebc@hkcss.org.hk

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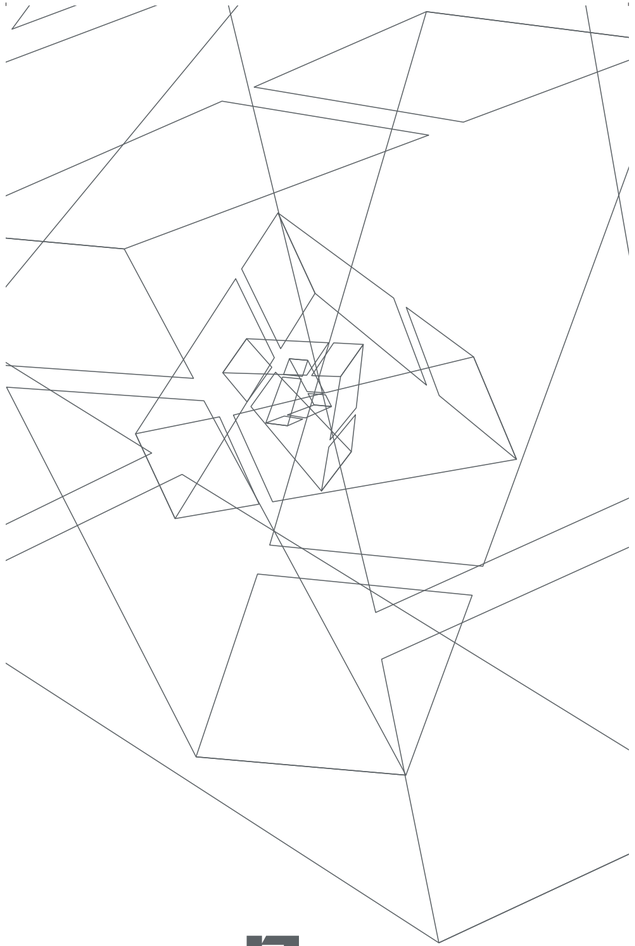


Bridging Social Capital

HKCSS-HSBC Social Enterprise Business Centre 社聯 · 滙豐社會企業商務中心

The Hongkong Bank Foundation 滙豐銀行慈善基金

攜手扶弱基金 PARTNERSHIP FUND FOR THE DISADVANTAGED

About Us
關於我們

Jointly funded by the Hongkong Bank Foundation and Partnership Fund for the Disadvantaged, the Hong Kong Council of Social Service established **HKCSS – HSBC Social Enterprise Business Centre (SEBC)** in 2008, to advance social entrepreneurship and mobilize social innovation.

SEBC strategically partnered with a number of professional organizations and multinational corporations – KPMG, the Law Society of Hong Kong, Li & Fung (1906) Foundation Ltd., Mayer Brown JSM, McKinsey & Co., Hong Kong Institute of Certified Public Accountants and Hong Kong Institute of Marketing etc, to synergize social resources for cross-sectoral partnership.

香港社會服務聯會獲滙豐銀行慈善基金及攜手扶弱基金撥款，於2008年成立**「社聯－滙豐社會企業商務中心」(中心)**，致力推動本港社企創業精神及社會創新。

本中心與畢馬威會計師事務所、香港律師會、利豐(1906)慈善基金有限公司、孖士打律師行、麥肯錫公司(香港)、香港會計師公會以及香港市務學會等多間企業建立夥伴關係，凝聚社會資源，拓展跨界別合作。

Sustainable Consumption
可持續消費
Social Awareness Building
社會價值認知
Social Innovation
社會創新
Mobilize 推動
Social 社會
Change 革新

Social Awareness Building 社會價值認知

SOCIAL AWARENESS NETWORK

www.facebook.com/act2change

ACT Social Awareness Network　ACT 社會足跡

ACT Social Awareness Network, a one-stop social learning platform, supports schools, organizations and corporations to organize customized experiential learning activities and social tours in understanding value of social enterprise and various social issues.

一站式活動籌劃平台**「ACT 社會足跡」**支援學校、團體及企業策劃各類型的社區考察、社會認知活動及社會旅遊，鼓勵社會各界瞭解社企的價值及關注不同的社會議題。

So-Biz 無障消費
Shop Freely • Serve Friendly
優質服務 • 無障關懷

www.sobiz.hk

So-Biz Project　So-Biz 無障消費計劃

Funded by SME Development Fund of the Trade and Industry Department, the **"So-Biz" Project** aims to promote the idea of "Shop Freely; Serve Friendly" and "barrier-free" customer service to SMEs and SEs, to enhance the quality of customer service and competitiveness of participating merchants, with the mission to build an inclusive community.

「So-Biz 無障消費計劃」獲工業貿易署「中小企業發展支援基金」撥款資助，向中小企及社企推廣「優質服務・無障關懷」的理念，提昇商戶的無障服務水平和競爭力，促進社會共融。

Sustainable Consumption 可持續消費

We advocate for a fair, people-orinted and sustainable consumption behaviour. We promote the underlying social meaning of a product.

Funded by Li & Fung (1906) Foundation Ltd. and the Partnership Fund for Disadvantaged, SEBC has established a one-stop **SEs product trading platform "HaoHao SE" (HHSE)** for promoting the concept of "sustainable consumption" to the public and corporations.

我們倡議公平、以人為本及可持續的消費模式，強調產品背後的社會意義。中心獲利豐(1906)慈善基金有限公司及攜手扶弱基金撥款資助創辦**「好好生意社企銷售平台」**，鼓勵大眾及企業實踐「可持續消費」。

Good Goods
好好社企

www.goodgoods.hk

www.facebook.com/semart.fans

"Good Goods" Responsible Consumption and CSR Solutions
「好好社企」企業責任採購及CSR實踐方案

"Good Goods" helps corporations source products and services with social values, and assist corporate clients to develop CSR solutions, such as staff training, development of CSR procurement policy and activities.

「好好社企」為企業採購社企產品及服務，並協助企業制訂CSR實踐方案，例如員工社會認知培訓、責任採購政策的制訂、CSR活動等，推動企業實踐企業公民責任。

SE Concept Store "Good Goods" 社企概念店「好好社企」

We set up the first social enterprise concept store "Good Goods" located at the lobby of HKCSS headquarter, to promote "sustainable consumption", and showcase products of fair trading, organic, local-made with social meaning.

我們於社聯總部地下開辦首間倡議「可持續消費」的概念店「好好社企」，專售公平貿易、有機、本土製作等具有社會意義的產品。

On-line shop 網上商店

The only SE On-line shop showcases hot spots of social innovative products, and contains touching stories illustrating social value of listed SE products.

全港唯一的社會企業網上商店，薈萃多種創新社企產品，並介紹產品背後的故事與社會意義。

Social Innovation 社會創新

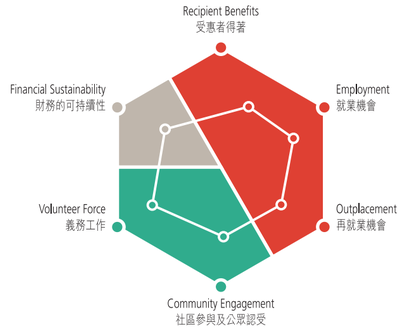
We encourage and support social entrepreneurship and social investment. Through Social Enterprise Advancement Programme, Social Enterprise Incubation Scheme and various capacity building programmes, SEBC keeps on incubating social enterprises and nurturing professional social enterprise practitioners.

We actively develop and promote Social Impact Assessment Tool (SIAT), to continuously advance the analysis of social impact.

我們透過社會企業效能提昇計劃、社企孕育計劃及各類型技能提升課程，鞏固社會企業穩健發展，並培育專業的社企從業員。

中心積極參與研發及推動「社會效益評估工具」，協助社會企業有效分析其社會效益。

Social Impact Assessment Tool
社會效益評估工具



Co-developed by HKCSS and McKinsey & Co.
由社聯及麥肯錫公司共同研發