

SEBC Corporate Brochure

1. Contact Info & enquiries

Social Enterprise Business Centre 社會企業商務中心

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2. About Us 關於

香港社會服務聯會（社聯）獲滙豐銀行慈善基金及社會福利署攜手扶弱基金撥款，於 2008 年成立社會企業商務中心，致力推動本港社企創業精神及社會創新。透過與政府、商界、社福界以及學界建立夥伴關係，本中心凝聚社會資源，為社企及社創項目提供一站式的支援服務，涵蓋基金管理、商務諮詢、市場推廣、公眾教育等範疇。

Jointly funded by the Hongkong Bank Foundation and the Social Welfare Department's Partnership Fund for the Disadvantaged, the Hong Kong Council of Social Service (HKCSS) established the Social Enterprise Business Centre

(SEBC) in 2008, to advance social entrepreneurship and mobilise social innovation. Through developing partnership with the government, the business sector, NGOs and academics, SEBC builds social capital in order to provide a holistic support for social enterprises and social innovation projects covering funding management, business consultancy, marketing and promotion, and social awareness building.

3. Milestones

2006

- 社聯成立「社會企業資源中心」，製作全港首本《社企指南》及舉辦多項課程與活動。
- 向扶貧委員會提交建議書，倡議政府大力支持社會企業。
- HKCSS set up the **Social Enterprise Resources Centre**, produced the first **Social Enterprise Directory** in Hong Kong and organised a series of training courses and activities.
- Submitted a proposal on advancing social enterprises to the Commission on Poverty.

2007

- 向特首建議加強支援社企的政策。其後特首將「社會企業」列為主要施政綱領。
- 與灣仔區議會合作，在銅鑼灣行人專用區舉辦首個「社會企業展銷日」，有 40 多間社企參與。
- Proposed to the Chief Executive on enhancing policy support to social enterprises. Subsequently, the Chief Executive incorporated 'Social Enterprise' as one of the major initiatives in his Policy Agenda.
- Joined hands with the Wanchai District Council to organise the first "**Social Enterprise Marketplace**" in the pedestrian zone of Causeway Bay featuring products from over 40 social enterprises.

2008

- 獲滙豐銀行慈善基金及社會福利署攜手扶弱基金撥款，正式成立「**社聯-滙豐社會企業商務中心**」。
- 與多個團體合辦首屆「**民間社企高峰會**」，旨在凝聚社會各界人士以創新的企業精神共同推動社會改革。
- Jointly funded by the Hongkong Bank Foundation and the Social Welfare Department's Partnership Fund for the Disadvantaged, the **HKCSS – HSBC Social Enterprise Business Centre** was founded.
- Co-organised the first **Social Enterprise Summit** with other SE partners that aimed at mobilising and unifying members of the society to tackle social issues and to facilitate social reforms through social innovative approaches.

2009

- 獲得利豐(1906)慈善基金有限公司及攜手扶弱基金資助，開創「**好好生意**」，協助社企開拓商機。
- 與麥肯錫(公司)共同編制「**社會效益評估工具**」，客觀量度社企的財務及社會回報。
- Received funding support from Li & Fung (1906) Foundation Limited and the Partnership Fund for the Disadvantaged to set up **Hao Hao SE trading** platform which assisted SEs to expand business network.
- Co-developed the "**Social Impact Assessment Tool**" (SIAT) with McKinsey & Co. that measures the financial and social return of social enterprises objectively.

2010

- 成功孕育「**樂農**」首間社企素食餐廳，並協助多個團體成功申請社企創業基金。
- 創立「**ACT 社會足跡**」，統籌社會認知活動，加強大眾對社企價值及社會議題的認知。
- Successfully incubated the first vegetarian restaurant operating on a social enterprise model – "**Happy Veggies**"; helped a number of organisations successfully applied SE start-up grants.
- Started **ACT Social Awareness Network** that organises social experiential learning activities for raising the awareness of SE's values and social issues.

2011

- 獲民政事務總署資助《社企指南》iPhone app 手機程式版本及網上搜尋器，加強社企與消費者的互動。
- 獲得工業貿易署資助，推出「**So-Biz 無障消費計劃**」以提升中小企及社企的無障礙服務水平及競爭力，促進社會共融。
- With the subsidy from Home Affairs Department, developed SE Guide iPhone app and online search engine to further enhance interaction between SEs and customers.
- Received funding from the Trade and Industry Department to launch "**So-Biz**" project for promoting barrier-free consumption in order to enhance the quality of customer service and competitiveness of SMEs and SEs.

2012

- 獲電能實業及攜手扶弱基金資助，開辦首間社企概念店「**好好社企**」，協助社企開拓業務網絡，同時向大眾及企業推廣責任消費概念。
- Sponsored by Power Assets Holdings Limited and the Partnership Fund for Disadvantaged, set up the first social enterprise concept store "**Good Goods**" that helps other social enterprises expand their business networks as well as promotes sustainable consumption to more corporations and the public.

2013

- 推出由星展銀行贊助的「**星展社企優化基金**」，支援本地社企擴大規模。
- 舉辦「閒行社企」比賽以及出版《**閒行社企**》一書，以旅遊消閒角色推廣社企。
- 與半島酒店及三間社企推出製作 **GOODBUY COOKIES** 系列，將社企產品引入旅客市場。
- Launched "**DBS Social Enterprise Advancement Grant**" funded by DBS Bank to support the development of SEs
- Organised "Travel for Good" competition and published a book named "**Travel for Good**" to promote social enterprises with touristic and leisure elements
- Partnered with The Peninsula Hong Kong and three social enterprises for the production of the **GoodBuy Cookies** that was positioned as a souvenir representative of Hong Kong and targeted at tourists

2014

- 獲社會企業諮詢委員會委託，與香港中文大學合作就本港社會企業整體生態及發展進行研究及分析，並發表「**香港社會企業—透視香港社企實況**」的研究報告。
- 營運全港首個由歷史建築物改建而成的花墟社企生活館 **GOODPOINT**，增加社企與社區居民之互動。
- 推出「**社企購物禮券**」，更進一步推廣責任消費。並與亞洲萬里通合作，以飛行里數換取「**社企購物禮券**」，以吸引更多大眾市民支持社企。
- Appointed by the Social Enterprise Advisory Committee (SEAC), SEBC and the Chinese University of Hong Kong conducted a research on the current landscape and the development of social enterprises in Hong Kong and published "**The Research Study on the Social Enterprise Sector in Hong Kong**"
- Managed and operated the first-in-town social enterprise lifestyle hub – **GOODPOINT**, a heritage building at Prince Edward Road West to increase the interaction between social enterprises and the community
- Introduced **SE Gift Certificate** that encourages the public and corporations to purchase goods with social value. Cooperated with Asia Miles by offering their members to use mileage to redeem SE Gift Certificate to raise the public awareness of SEs

2015

- 獲扶貧委員會轄下「社會創新及創業發展基金」委聘為協創機構，開展 **Impact Incubator** 一站支援平台，資助及支援不同類型及發展階段的創新項目。
- 推出「**花旗集團—社聯大學生社責實踐計劃**」安排大學工商管理學生到非牟利服務機構以及社企實習。
- Became an Intermediary of the Social Innovation and Entrepreneurship Development Fund (SIE Fund) and launched **Impact Incubator**, a one-stop supporting platform that supports and incubates social entrepreneurship and innovation in various stages, from prototype, start-up to scale-up
- Launched **Citi-HKCSS Community Intern Programme** to engage universities' business students to know more about the work of NGOs and social enterprises through placement

2016

- 由民政事務局贊助，編製及出版《好好開社企》系列，分別是《**初創社企實用手冊**》及《**法律形式的選擇及運作建議**》，為有意開辦社企的人士提供建議及個案分析。
- Sponsored by Home Affairs Bureau, published “SE Good Start”, which consists "**A Practical Guide of Setting up a Social Enterprise**" and "**Choosing a Legal Form and Recommended Practices**". It aims to provide a practical guide for people who are interested in setting up an SE.

2017

- 獲摩根大通銀行撥款推出**小型企業優化計劃**，透過一系列培訓課程及諮詢活動提升微型企業的競爭力。
- 好好社企夥拍 DimBuy，推出全新的**線上社企禮券購買平台**，支持本地社企及公平貿易產品。
- 參與樂齡科技博覽暨高峰會，向公眾介紹本港及其他國家為有吞嚥困難人士製造的長者軟餐。
- 獲民政事務總署資助，推出更新版的《社企指南》手機應用程式及社企搜尋器，增設輸入關鍵字、實時定位地圖等嶄新功能，便利公眾搜尋社企資訊。
- Funded by J.P. Morgan, launched the Small Business Advancement Scheme that provides a series of capacity building programmes and consultation sessions for micro business so as to increase their competitiveness.
- Partnered with DimBuy, “SE Gift Certificate” became available for purchase through its online platform so as to promote purchases from local social enterprises and fair trade products.
- Took part in The Gerontech and Innovation Expo cum Summit and introduced soft food specifically produced for persons with swallowing problem, offered by various local or overseas service providers.
- Subsidised by Home Affairs Department, SE Directory mobile app and SE Online Search Engine have been revamped to enable more convenient public access to SE information.

2018

- 社會企業商務中心成立十週年

- 推出由花旗銀行贊助的「社創・社區 4.0」，加深中學生對社會議題的理解，並鼓勵他們以「設計思維」(design thinking) 設計針對各種社會議題的創新方案
- 10TH anniversary of SEBC
- Funded by Citi Foundation, the Social Innovation • Community 4.0 Competition was launched which nurtures secondary school students to understand more about social issues and encourages them to tackle the problems in innovative ways through design thinking

4. Our one-stop support 一站式支援

Influence 創效

We publicize your social impact through landscape researches, impact assessment and policy advocacy

我們透過研究分析、效益評估及政策倡議以宣揚你為社會帶來的影響

Invest 投資

Looking for grant or social investment opportunities? We make connections with social entrepreneurs, funders and investors

正在找尋基金或投資機會？我們可為你連繫社會創業家、基金會或商界投資者

Innovate 創新

Learn and apply design thinking method at our **Social Innovation • Community 4.0** Competition

在「社創・社區 4.0」計劃中，讓中學生學習並及運用設計思維以解決社會問題

Incubate 孕育

Our Impact Incubator and Good Goods provide one-stop support to social entrepreneurs, covering funding opportunities, business consultancy, product development and networking opportunities with various sectors

透過 Impact Incubator 和 Good Goods 「好好社企」為社會創業家提供一站或支援，包括基金申請、商務諮詢，產品開發和與不同界別的交流機會

Inspire 構想

Join our ACT Social Awareness Network to learn more about the pressing social needs

參加「ACT 社會足跡」去了解更多迫切的社會需要

Browse our *Social Enterprise Directory* to understand the current SE landscape.

瀏覽《社企指南》去認識本地社企的發展