The Hong Kong Council of Social Service Social Enterprise Directory Application Form

About SE Directory

Managed by The Hong Kong Council of Social Service (HKCSS), the Social Enterprise Directory (SE Directory) facilitates public access to SE information in Hong Kong, aiming to promote their products and services to a wider audience. If your business has both "social" and "commercial" objectives and attempts to solve social problems through commercial means, you are welcome to join the SE Directory. Upon completion of the vetting procedures, the SE information will be uploaded to the SE Directory's online search engine for public access.

Application Criteria

- 1. The applicant must be registered under the laws of the HKSAR, serve local residents in Hong Kong, and have a business that has been in operation for one year or longer.
- 2. The applicant should serve one or more social objectives.
- 3. No less than 50% of its annual income should be generated from direct sales.
- 4. If the applicant is not granted tax exemption under section 88 of the Inland Revenue Ordinance, it should fulfill the following criteria and will be required to sign the Declaration Statement, declaring the following for the business's past two years of operation
 - Only 35% or less of its profit was distributed to its shareholders.
 - The assets purchased or possessed by the business were not transferred to other companies or individuals.

Document Checklist

- Certification of tax exemption under section 88 of the Inland Revenue Ordinance (if applicable).
- 2. Proven documents of registration under the Society Ordinance, Co-operative Society Ordinance or The Companies Ordinance.
- 3. Valid Business Registration Certificate (if applicable).
- 4. Memorandum of Association/Constitution of the organisation.
- 5. The latest independent audit report.
- 6. Declaration statement of Profit Sharing and Asset Lock (if applicable).

Part I: Basic Information

Name of application	Chinese:		
unit/brand	English:		
Name of organisation /	Chinese:		
company	English:		
Business/Administrative cont	act (For liaison of all matters related to the SE Directory, SE promotion, and		
news update for SEs)			
Title	Mr / Ms / Miss / Mrs / Dr / Pro / NA		
	(Please select the most appropriate answer)		
Name	Given Name (i.e. David):		
	Surname (i.e. CHAN):		
Position			
Contact number			
Email			
Office address	Chinese:		
(All mail items regarding	English:		
the SE Directory will be			
sent to this address)			
District			
Contact of person-in-charge of	of the retail shop (Applicable to the SEs with a retail outlet)		
Name			
Position			
Contact number of the			
outlet			
Email (For liaison of all			
matters related to the			
outlet)			
Business hours of the			
outlet			

Address of the outlet	Chinese:		
English:			
District			
Website	Official website:		
	Online shop (if applicable):		
HKCSS will primarily share	news regarding the SE Directory and other promotional information		
through the WhatsApp. If y	WhatsApp. If you choose not to provide the WhatsApp contacts, there is a		
possibility that you may no	not receive important information regarding the SE Directory in a timely		
manner.			
Please provide at least one Whatsapp contact of management from the applicant unit to receive			
the latest news on the SE D	he latest news on the SE Directory and other relevant information.		
WhatsApp contact number (1):			
WhatsApp contact number	app contact number (2):		

Note: The contact information of the person-in-charge of the outlet provided by the applicant unit will be displayed in the SE Directory. If the applicant unit does not provide the contact information of the person-in-charge of the outlet, the business/administrative contact information will be displayed.

Part II: Business Information

Year of establishment of the applicant		
unit/brand		
Business mode (multiple selection)	☐ Offline business ☐ Online business	
Is applicant unit a charitable institution	□ Yes □ No	
or trust of a public character granted tax		
exemption under section 88 of the		
Inland Revenue Ordinance?		
Company Registration	☐ Society registered under Societies Ordinance (Cap. 151)	
	☐ Co-operative Society registered under the Co-operative	
	Societies Ordinance (Cap. 33)	
	☐ Company (private or public) limited by guarantee	
	registered under the Companies Ordinance (Cap. 32)	
	☐ Unlimited Company registered under the Companies	

	Ordinance (Cap. 32)			
		☐ Company (private or public) limited by shares1 registered		
		under the Companies Ordinance (Cap. 32)		
		☐ Charitable institutions and trust of a public character, which		
		are exempted from tax registered under s. 88 of the Inland		
		Revenue Ordinance (Cap. 112)	
		☐ Others (Please		
)	
Funding source (multiple	selection)		yment of People with Disabilities through	
Transport (manapie	,	Small Enterprise"		
(If the applicant unit has r	eceived seed			
funds from the governme	nt to establish		f-Reliance Through District Partnership	
or expand the SE, the rele	evant funding	<u>Programme</u>		
scheme(s) <u>must</u> be indica	ted in in this	□ Social Innovation and Entrepreneurship Development Fund		
section)		☐ Community Investment and Inclusion Fund		
		☐ Funded by mother organisation		
	☐ Self-funded/Crowdfunding		dfunding	
	☐ Others (Please			
	specify:))	
Business/service nature	Leisure, Art and Culture Services			
(multiple selection)	☐ Entertainme	ent and Performing	☐ Cultural and Leisure Activities	
	Arts Activities			
	☐ Local Tours		☐ Sports, Fitness Training and	
	Activities		Activities	
	☐ Resorts and			
	Facilities/Venu			
	☐ Others: (Please specify)			
	Corporate Services and Business Support			
			☐ Information Technology and	
	and Employee		Electronic Applications	
	☐ Event Mana		☐ Laundry and Cleaning Services	
	Production			

☐ Transportation and Logistics ☐ Advertising, Marketing and		
Promotional Services		
☐ Information Service Provision ☐ Design and Printing Services		
and Market Research		
☐ Translation Services	☐ Business Management and	
	Consulting Services	
☐ Others: (Please specify)	_	
Environmental Solutions and Service	s	
☐ Eco Activities and Educational	☐ Food Waste, Material Recycling and	
Workshops	Upcycling	
☐ Green Products	☐ Organic Farms	
☐ Environmental Programme and	☐ Second-hand Goods Recycling and	
Consulting Services	Buy /Sell /Exchange Platforms	
☐ Others: (Please specify)		
Education and Training		
☐ Public and Community Education	☐ Vocational Training	
☐ Personal Development and		
Training		
☐ Others: (Please specify)		
Food and Beverage		
☐ Catering Services	☐ Convenience Stores and Mini-marts	
☐ Healthy and Organic Food	☐ Restaurants	
☐ Bakeries	☐ Care Food (Soft Meals) Supply and	
	Services	
☐ Others: (Please specify)		
Rehabilitation, Therapy and Healthcare Services		
☐ Medical Equipment and Supplies	☐ Rehabilitation Training and Therapy	
	Services	
☐ Health Assessment, Consultation	☐ Health Care and Health	
and Training	Management	
Others: (Please specify)		

	Funeral and Life-and-Death Education		
	☐ End-of-life Care and Funeral ☐ Promotion of Life-and-Death		
	Services	Education	
	☐ Others: (Please specify)		
	Personal Care and Caregiving Service	25	
	☐ Hair Dressing Services	☐ Beauty, Makeup and Fitness	
	☐ Mental Health and Emotional	☐ Nursing Services	
	Support Services		
	☐ Elderly Care Services	☐ Accompanying and Caregiving	
		Services	
	☐ Postnatal and Childcare Services		
	☐ Others: (Please specify)		
	Household Services and Pets		
	☐ Home Cleaning and Laundry	☐ Interior Design	
	Services		
	☐ Renovation and Maintenance	☐ Pet Care	
	☐ Others: (Please specify)		
	Retail and General Merchandise		
	☐ Clothing	☐ Convenience Stores and Mini-marts	
	☐ Handicrafts and Gifts	☐ Health and Organic Food	
	☐ Second-hand items	☐ General Merchandise	
	☐ Elderly Products		
	☐ Others: (Please specify)		
	Automotive Service, Transportation	and Logistics	
	☐ Automotive Repair, Detailing and	☐ Moving Services	
	Care		
	☐ Courier Services	☐ Transportation and Logistics Services	
	☐ Others: (Please specify)		
Introduction of business (250 words)	Chinese:		

	English:
Introduction of Products	Chinese:
and Services (250	
words)	
	English:

Part III: Operational Status

Human Resources (As at the form submission date)

Total number of	Overall	Among all employees:		
employees		• Full-time: (% of total number of staff)		
		Part-time/freelance: (% of total number		
		of staff)		
		Disadvantage	ed groups: (% of total	
		number of st	taff)	
		Full-tim	ne:	
		Part-tin	ne:	
	Gender ratio	Male: (% of total number of staff)	
		Female: (% of total number of staff)	
Number of volunteers				
Employment for Disadva	antaged Groups (if a	pplicable)		
Types and numbers of	☐ Visually-impaired	d (no)	☐ Physically-challenged (no)	
disadvantaged	☐ Hearing-impaired	d (no)	☐ Chronically ill (no)	
employees (multiple	☐ Mentally-challenged (no) ☐ Ex-mentally ill (no)		☐ Ex-mentally ill (no)	
selection)	☐ Youth (no) ☐ Specific learning disabilities (no		☐ Specific learning disabilities (no)	
	☐ Elderly (no) ☐ Language impairment (no)			
	☐ Woman (no) ☐ Autism spectrum disorders (no		☐ Autism spectrum disorders (no)	
	☐ Rehabilitated ex-offenders (no. ☐ Emotional and behavioural difficu		\square Emotional and behavioural difficulties	
) (no)		(no)	
	☐ Retirees (no) ☐ Attention deficit / Hyperacti		☐ Attention deficit / Hyperactivity	
	☐ Middle-aged indi	ividuals	disorder (no)	
	(no)		☐ New arrivals (no)	
	☐ Ex-offenders (no.)	☐ Ethnic minorities (no)	
	☐ Others:			
Job duty (multiple	☐ Administration		☐ Food Production (e.g. coffee, bake,	
selection)	☐ Multi-media Pro	duction	etc.)	
	☐ Graphic/Product	Design	☐ Sales/Reception	
	□Event Manageme	nt/Instructor	☐ Product Packaging	
	☐ Cleaning		☐ Community tour	
	☐ Maintenance		☐ Beauty/Massage/Hairdressing	
	☐ Farming/Plant Cultivation		☐ Care services	

	☐ Art-related Work (e.g. pottery,	Moving /Transportation
	painting, paper crafting,	Domestic Work-/Textile-related Work
	performing arts, etc.)	Carpentry-/Construction-related
	☐ Environmental Conservation Work	Work
	☐ Others:	
Class of position (multi	☐ Frontline staff (\$/hour)	
selection) and average	☐ Middle management (\$/hour	-)
hourly wage	☐ Senior management (\$/hour	-)
	☐ Others:(\$	/hour)
Training hours (per	/hour average per staff	
year)		
Training type (multiple	☐ Administrative Management ☐	Computer Technology and Social
selection)	☐ Customer service	Media Management
	☐ Communication skills ☐	l Marketing and Sales Techniques
	☐ Leadership Abilities ☐	l Vocational skills (e.g. food
		production, maintenance, etc.)
	☐ Others:	
Re-employment status	(no.) of disadvantaged staff has being	g re-employed in the job market in the
	past year	
inancial Performance (Last financial year) (The financial performance is for analysis purpose only and doe		
not affect the application	t affect the application result; The following information must be filled in based on the latest Independent	
Audit Report OR Profit ar	nd Loss Statement)	
Revenue	нк\$	
Profit / Deficit	Profit \$ Deficit \$	
Distribution of	Rent () %	Promotion and marketing () %
expenditure	Salary () %	Utility Expenses & Ratings () %
	Product cost () %	Others: () %
Distribution of income	Sales of product and service () %	Donations () %
	Subsidy from the government/business	Others: () %
	sector () %	
Distribution of profit	Profit sharing for shareholders/staff	Re-investment in the social
	() %	enterprise () %
	Support affiliated organisation () %	Others: () %

Part IV: Social Impact

Social mission	☐ SDG 1: No poverty	
(multiple selection)	□ 1.4 □ Others:	
	☐ SDG 2: Achieve Zero hunger	
Please read the United	□ 2.1 □ 2.2 □ 2.4 □ 2.5 □ Others:	
Nations Sustainable	☐ SDG 3: Ensure good health and well-being	
Development Goals (SDGs) and select the SDGs that suit	□ 3.4 □ 3.5 □ 3.8 □ Others:	
your SE unit	☐ SDG 4: Provide inclusive and quality education	
,	□ 4.4 □ 4.5 □ 4.7 □ Others:	
Please click <u>here</u> for the	☐ SDG 5: Achieve gender equality and empower women	
SDGs	□ 5.1 □ 5.4 □ 5.b □ Others:	
	☐ SDG 6:Ensure clean water and sanitation	
	□ 6.3 □ 6.b □ Others:	
	☐ SDG 7:Ensure affordable and clean energy	
	□ 7.1 □ 7.a □ Others:	
	☐ SDG 8: Promote employment and job opportunities	
	□ 8.5 □ 8.6 □ Others:	
	☐ SDG 9: Promote innovation and technological advancements	
	□ 9.3 □ 9.b □ Others:	
	☐ SDG 10: Build inclusive and sustainable communities	
	□ 10.2 □ 10.3 □ Others:	
	☐ SDG 11: Build sustainable cities and communities (including local	
	cultural preservation)	
	☐ 11.4 ☐ Others:	
	☐ SDG 12: Ensure responsible consumption and production	
	□ 12.5 □ 12.8 □ Others:	
	☐ SDG 13: Take urgent action to combat climate change and its impacts	
	☐ 13.3 ☐ Others:	
	☐ SDG 14: Conserve and sustainably use of oceans, seas and marine	
	resources	
	□ 14.1 □ 14.2 □ Others:	

	☐ SDG 15: Protect, restore and promote sustainable use of terrestrial		
	ecosystems		
	☐ 15.4 ☐ 15.5 ☐ 15.6 ☐ Others:		
	☐ SDG 16: Promote inclusive and sustainable societies for sustainable		
	development		
	☐ 16.1 ☐ 16.2 ☐ 16.b ☐ Others _		
	☐ SDG 17: Partnership for sustainable de	velopment	
	☐ 17.16 ☐ 17.17 ☐ Others		
	☐ Social mission other than SDGs:		
Beneficiary	☐ Children and youth	☐ Elderly	
(multiple selection)	☐ Family and community	☐ Woman	
	☐ Persons with disabilities (including	☐ Rehabilitant	
	physical / mental disabled)	☐ Ex-mentally ill	
	☐ Ex-offenders	☐ People with special	
	☐ Retirees	educational needs	
	☐ Middle-aged Individuals	☐ New arrivals	
	☐ Caregivers	☐ Ethnic minorities	
	☐ Others:		
Social impact or			
effectiveness			
Please provide a brief			
description of the social impact and effectiveness			
achieved by the applicant			
unit based on the social goals			
selected in part 4.1.			
·			
(You may quantify the impact			
or effectiveness, such as the			
number of beneficiaries and			
the number of job			
opportunities created, etc.)			

Synergy among SEs
(if applicable)
(If the applicant unit has
established partnerships
with other SEs, please briefly
describe the details and the
effectiveness of these
partnerships)

Part V: Support for Social Enterprise

Major operational	☐ Financial sustainability	\square Market awareness and consumer
challenges	☐ Talent management and human	education
(Up to 3 options)	resources	\square Methods and channels for accessing
	☐ Market size and scalability	funds
	☐ Market volatility and uncertainty	\square Methods and channels for accessing
	☐ Cost control	information
	☐ Legal and regulatory environment	\square Market competition with similar
		products/services
		☐ Collaboration and partnerships
		☐ Others:
Measures you believe	☐ Establishing clear definitions for	☐ Encouraging government and
would be most helpful	social enterprises	corporate adoption of responsible
(Up to 3 options)	☐ Developing a registration system	procurement policies
	for social enterprises	☐ Increasing training for social
	☐ Increasing financing channels	enterprise managers
		☐ Others:

Important Notes

- Upon approval by HKCSS, the information in Part I and II will be uploaded to the database of the SE Directory online search engine for public access. Other information will be used for analytical purposes and kept confidential. HKCSS will not disclose the financial status and social impact of individual social enterprises.
- It is the responsibility of applicants to provide complete, truthful and accurate information to HKCSS regarding this application, and to attach all required supporting documents. Inaccurate or incomplete information may affect the consideration and processing of applications. Any misrepresentation, willful concealment or omission of information will be considered falsification, and grounds for denial of the application.
- HKCSS reserves the absolute right to decline applications or request additional documentary proof from the applicant unit to substantiate their application, if necessary.
- Inclusion in the SE Directory does <u>NOT</u> equate to HKCSS's Agency Member or recognition as a Caring Company/ Caring Organisation. Please refer to the links below for the respective applications.
 HKCSS's agency membership application
 Caring Company/ Caring Organisation nomination
- HKCSS is not a certification body for social enterprises. The SE Directory is simply a platform for corporations and the public to search for local SE products and services.

ion criteria of the SE Directory.
accurate.
nformation provided after the submission ationally hidden information is discovered,
nation updates of the SE unit, we promise
ria: icable to Hong Kong, including The Law of conal Security in the Hong Kong Special Id potentially constitute or cause offences to the interest of national security (such as SE introductions, promotional intrary to the interests of national security.
oke our participation in the SE Directory if ogo, or if HKCSS reasonably believes that ng.
amp of the Organisation / Company

Declaration