# The Hong Kong Council of Social Service Social Enterprise Directory Application Form

#### **About SE Directory**

Managed by The Hong Kong Council of Social Service (HKCSS), the Social Enterprise Directory (SE Directory) facilitates public access to SE information in Hong Kong, aiming to promote their products and services to a wider audience. If your business has both "social" and "commercial" objectives and attempts to solve social problems through commercial means, you are welcome to join the SE Directory. Upon completion of the vetting procedures, the SE information will be uploaded to the SE Directory's online search engine for public access.

### **Application Criteria**

- 1. The applicant must be registered under the laws of the HKSAR, serve local residents in Hong Kong, and have a business that has been in operation for one year or longer.
- 2. The applicant should serve one or more social objectives.
- 3. No less than 50% of its annual income should be generated from direct sales.
- 4. If the applicant is not granted tax exemption under section 88 of the Inland Revenue Ordinance, it should fulfill the following criteria and will be required to sign the Declaration Statement, declaring the following for the business's past two years of operation
  - Only 35% or less of its profit was distributed to its shareholders.
  - The assets purchased or possessed by the business were not transferred to other companies or individuals.

#### **Document Checklist**

- Certification of tax exemption under section 88 of the Inland Revenue Ordinance (if applicable).
- 2. Proven documents of registration under the Society Ordinance, Co-operative Society Ordinance or The Companies Ordinance.
- 3. Valid Business Registration Certificate (if applicable).
- 4. Memorandum of Association/Constitution of the organisation.
- 5. The latest independent audit report.
- 6. Declaration statement of Profit Sharing and Asset Lock (if applicable).

## Part I: Basic Information

Name of application	Chinese:
unit/brand	English:
Name of organisation /	Chinese:
company	English:
Business/Administrative cont	act (For liaison of all matters related to the SE Directory, SE promotion, and
news update for SEs)	
Name	
Position	
Contact number	
Email	
Office address	Chinese:
(All mail items regarding	English:
the SE Directory will be	
sent to this address)	
District	
Contact of person-in-charge of	of the retail shop (Applicable to the SEs with a retail outlet)
Name	
Position	
Contact number of the	
outlet	
Email (For liaison of all	
matters related to the	
outlet)	
Business hours of the	
outlet	
Address of the outlet	Chinese:
	English:
District	
Website	Official website:
	Online shop (if applicable):

HKCSS will primarily share news regarding the SE Directory and other promotional information through
the Community Group on WhatsApp. To ensure user privacy, your phone number will be kept hidden
from the community, and the message function will be disabled. If you choose not to join the WhatsApp
Community Group, there is a possibility that you may not receive important information regarding the SE
Directory in a timely manner.
Please provide at least one contact of management from the applicant unit to join the WhatsApp
Community Group to receive the latest news on the SE Directory and other relevant information.
WhatsApp contact number (1):
WhatsApp contact number (2):

Note: The contact information of the person-in-charge of the outlet provided by the applicant unit will be displayed in the SE Directory. If the applicant unit does not provide the contact information of the person-in-charge of the outlet, the business/administrative contact information will be displayed.

## **Part II: Business Information**

Year of establishment of the applicant			
unit/brand			
Business mode (multiple selection)	☐ Offline business ☐ Online business		
Is applicant unit a charitable institution	☐ Yes ☐ No		
or trust of a public character granted tax			
exemption under section 88 of the			
Inland Revenue Ordinance?			
Company Registration	☐ Society registered under Societies Ordinance (Cap. 151)		
	☐ Co-operative Society registered under the Co-operative		
	Societies Ordinance (Cap. 33)		
	☐ Company (private or public) limited by guarantee		
	registered under the Companies Ordinance (Cap. 32)		
	☐ Unlimited Company registered under the Companies		
	Ordinance (Cap. 32)		
	☐ Company (private or public) limited by shares1 registered		
	under the Companies Ordinance (Cap. 32)		
	☐ Charitable institutions and trust of a public character, which		
	are exempted from tax registered under s. 88 of the Inland		
	Revenue Ordinance (Cap. 112)		
	☐ Others (Please		
	specify:		

		1		
Funding source (multiple selection)		☐ <u>"Enhancing Employment of People with Disabilities through</u>		
		Small Enterprise" Project		
(If the applicant unit has received seed		☐ The Enhancing Self-Reliance Through District Partnership		
funds from the government to establish		<u>Programme</u>		
or expand the SE, the relevant funding		☐ Social Innovation a	and Entrepreneurship Development Fund	
scheme(s) <u>must</u> be indicated in in this		☐ Community Invest	ment and Inclusion Fund	
section)		☐ Funded by mother	organisation	
		☐ Self-funded/Crowd	dfunding	
		☐ Others (Please		
		specify:	)	
		,		
Business/service nature	Leisure, Art an	nd Culture Services		
(multiple selection)	☐ Entertainme	ent and Performing	☐ Cultural and Leisure Activities	
	Arts Activities	_		
	☐ Local Tours		☐ Sports, Fitness Training and	
			Activities	
	☐ Resorts and	Recreational		
	   Facilities/Venu	ies		
	☐ Others: (Please specify)			
	— others (Freuse speeny)			
	Corporate Services and Business Sup			
	Corporate Serv	vices and Business Sup	pport	
		vices and Business Sup	pport  ☐ Information Technology and	
		ources, Job-matching		
	☐ Human Reso	ources, Job-matching Training	☐ Information Technology and	
	☐ Human Reso	ources, Job-matching Training	☐ Information Technology and Electronic Applications	
	☐ Human Reso and Employee ☐ Event Mana Production	ources, Job-matching Training	☐ Information Technology and Electronic Applications	
	☐ Human Reso and Employee ☐ Event Mana Production	ources, Job-matching Training agement and	☐ Information Technology and Electronic Applications ☐ Laundry and Cleaning Services	
	☐ Human Reso and Employee ☐ Event Mana Production ☐ Transportati	ources, Job-matching Training agement and	☐ Information Technology and Electronic Applications ☐ Laundry and Cleaning Services ☐ Advertising, Marketing and	
	☐ Human Reso and Employee ☐ Event Mana Production ☐ Transportati	ources, Job-matching Training Igement and Igement and Igement Service Provision	☐ Information Technology and Electronic Applications ☐ Laundry and Cleaning Services ☐ Advertising, Marketing and Promotional Services	
	☐ Human Reso and Employee ☐ Event Mana Production ☐ Transportati	ources, Job-matching Training Igement and Ion and Logistics I Service Provision Issearch	☐ Information Technology and Electronic Applications ☐ Laundry and Cleaning Services ☐ Advertising, Marketing and Promotional Services	
	☐ Human Reso and Employee ☐ Event Mana Production ☐ Transportati ☐ Information and Market Re	ources, Job-matching Training Igement and Ion and Logistics I Service Provision Issearch	☐ Information Technology and Electronic Applications ☐ Laundry and Cleaning Services ☐ Advertising, Marketing and Promotional Services ☐ Design and Printing Services	
	☐ Human Reso and Employee ☐ Event Mana Production ☐ Transportati ☐ Information and Market Re	ources, Job-matching Training Igement and Ion and Logistics I Service Provision Issearch Services	☐ Information Technology and Electronic Applications ☐ Laundry and Cleaning Services ☐ Advertising, Marketing and Promotional Services ☐ Design and Printing Services ☐ Business Management and	
	☐ Human Rescand Employee ☐ Event Mana Production ☐ Transportati ☐ Information and Market Re ☐ Translation	ources, Job-matching Training Igement and Ion and Logistics I Service Provision Issearch Services	☐ Information Technology and Electronic Applications ☐ Laundry and Cleaning Services ☐ Advertising, Marketing and Promotional Services ☐ Design and Printing Services ☐ Business Management and	
	☐ Human Reso and Employee ☐ Event Mana Production ☐ Transportati ☐ Information and Market Re ☐ Translation :	ources, Job-matching Training Igement and Ion and Logistics I Service Provision Issearch Services	☐ Information Technology and Electronic Applications ☐ Laundry and Cleaning Services ☐ Advertising, Marketing and Promotional Services ☐ Design and Printing Services ☐ Business Management and Consulting Services	
	☐ Human Reso and Employee ☐ Event Mana Production ☐ Transportati ☐ Information and Market Re ☐ Translation :	ources, Job-matching Training Igement and	☐ Information Technology and Electronic Applications ☐ Laundry and Cleaning Services ☐ Advertising, Marketing and Promotional Services ☐ Design and Printing Services ☐ Business Management and Consulting Services	
	☐ Human Reso and Employee ☐ Event Mana Production ☐ Transportati ☐ Information and Market Re ☐ Translation :	ources, Job-matching Training Igement and Ion and Logistics I Service Provision Issearch Issearch Issearch Itsease specify) I Solutions and Service	☐ Information Technology and Electronic Applications ☐ Laundry and Cleaning Services ☐ Advertising, Marketing and Promotional Services ☐ Design and Printing Services ☐ Business Management and Consulting Services	
	☐ Human Rescand Employee ☐ Event Mana Production ☐ Transportation and Market Re ☐ Translation : ☐ Others: (Ple	ources, Job-matching Training Igement and Ion and Logistics I Service Provision Isearch Services I Solutions and Service I Solutions and Service I Solutions and Service	☐ Information Technology and Electronic Applications ☐ Laundry and Cleaning Services ☐ Advertising, Marketing and Promotional Services ☐ Design and Printing Services ☐ Business Management and Consulting Services ☐ Food Waste, Material Recycling and	
	☐ Human Rescand Employee ☐ Event Mana Production ☐ Transportati ☐ Information and Market Re ☐ Translation ☐ Others: (Ple	ources, Job-matching Training Igement and Ion and Logistics I Service Provision Isearch Services I Solutions and Service I Solutions and Service I Solutions and Service	☐ Information Technology and Electronic Applications ☐ Laundry and Cleaning Services ☐ Advertising, Marketing and Promotional Services ☐ Design and Printing Services ☐ Business Management and Consulting Services ☐ Food Waste, Material Recycling and Upcycling	
	☐ Human Rescand Employee ☐ Event Mana Production ☐ Transportati ☐ Information and Market Re ☐ Translation ☐ Others: (Ple	ources, Job-matching Training Igement and Ion and Logistics I Service Provision Isearch Services I Solutions and Service	☐ Information Technology and Electronic Applications ☐ Laundry and Cleaning Services ☐ Advertising, Marketing and Promotional Services ☐ Design and Printing Services ☐ Business Management and Consulting Services ☐ Food Waste, Material Recycling and Upcycling ☐ Organic Farms	

Education and Training	
☐ Public and Community Education	☐ Vocational Training
☐ Personal Development and	
Training	
☐ Others: (Please specify)	
Food and Beverage	<del>_</del>
	Convenience Stores and Mini marts
☐ Catering Services	☐ Convenience Stores and Mini-marts
☐ Healthy and Organic Food	☐ Restaurants
☐ Bakeries	☐ Care Food (Soft Meals) Supply and
	Services
☐ Others: (Please specify)	
Rehabilitation, Therapy and Healthca	are Services
☐ Medical Equipment and Supplies	☐ Rehabilitation Training and Therapy
	Services
☐ Health Assessment, Consultation	☐ Health Care and Health
and Training	Management
☐ Others: (Please specify)	
Funeral and Life-and-Death Educatio	n
☐ End-of-life Care and Funeral	☐ Promotion of Life-and-Death
Services	Education
☐ Others: (Please specify)	
Personal Care and Caregiving Service	es es
☐ Hair Dressing Services	☐ Beauty, Makeup and Fitness
☐ Mental Health and Emotional	☐ Nursing Services
Support Services	
☐ Elderly Care Services	☐ Accompanying and Caregiving
	Services
☐ Postnatal and Childcare Services	
☐ Others: (Please specify)	
Household Services and Pets	
☐ Home Cleaning and Laundry	☐ Interior Design
Services	c.ror besign
☐ Renovation and Maintenance	☐ Pet Care
☐ Others: (Please specify)	1
Retail and General Merchandise	
nctan and ocheral Methidiuise	

	☐ Clothing	☐ Convenience Stores and Mini-marts
	☐ Handicrafts and Gifts	☐ Health and Organic Food
	☐ Second-hand items	☐ General Merchandise
	☐ Elderly Products	
	☐ Others: (Please specify)	
		4
	Automotive Service, Transportation	and Logistics
	☐ Automotive Repair, Detailing and	☐ Moving Services
	Care	
	☐ Courier Services	☐ Transportation and Logistics Services
	☐ Others: (Please specify)	
		_
Introduction of business	Chinese:	
(250 words)		
	English:	
Introduction of Products	Chinese:	
and Services (250		
words)		
	English:	

## **Part III: Operational Status**

# **Human Resources (As at the form submission date)**

Total number of	Overall	Among all employ	rees:
employees	• Full-time : _		(% of total number of staff)
		Part-time/freelance: (% of total number	
		of staff)	
		Disadvantaged groups: ( % of total	
		number of staff)	
		Full-tim	ne:
	Part-time:		
	Gender ratio	Male: (	% of total number of staff)
		Female: (	% of total number of staff)
Number of volunteers			
Employment for Disadv	antaged Groups (if ap	pplicable)	
Types and numbers of	☐ Visually-impaired	d (no)	☐ Physically-challenged (no)
disadvantaged	☐ Hearing-impaired	d (no)	☐ Chronically ill (no)
employees (multiple	☐ Mentally-challen	ged (no)	☐ Ex-mentally ill (no)
selection)	☐ Youth (no)		☐ Specific learning disabilities (no)
	☐ Elderly (no)		☐ Language impairment (no)
	☐ Woman (no)		$\square$ Autism spectrum disorders (no)
			$\hfill\square$ Emotional and behavioural difficulties
	) (no)		(no)
	☐ Retirees (no)		☐ Attention deficit / Hyperactivity
	☐ Middle-aged indi	ividuals	disorder (no)
	(no)		☐ New arrivals (no)
	☐ Ex-offenders (no.	)	☐ Ethnic minorities (no)
	☐ Others:		
Job duty (multiple	☐ Administration		$\square$ Food Production (e.g. coffee, bake,
selection)	☐ Multi-media Prod	duction	etc.)
	☐ Graphic/Product	Design	☐ Sales/Reception
	□Event Manageme	nt/Instructor	☐ Product Packaging
	☐ Cleaning		☐ Community tour
	☐ Maintenance		☐ Beauty/Massage/Hairdressing
	☐ Farming/Plant Cu	ultivation	☐ Care services
	☐ Art-related Work	(e.g. pottery,	☐ Moving /Transportation
	painting, paper o	crafting,	☐ Domestic Work-/Textile-related Work
	performing arts,	etc.)	☐ Carpentry-/Construction-related
	☐ Environmental Co	onservation Work	Work
	□ Others:		

Class of position (multi	☐ Frontline staff (\$/hour)		
selection) and average	☐ Middle management (\$/hour)		
hourly wage	☐ Senior management (\$/ho	our)	
	☐ Others:	_ (\$/hour)	
Training hours (per year)	/hour average per staff		
Training type (multiple	☐ Administrative Management	☐ Computer Technology and Social	
selection)	☐ Customer service	Media Management	
	☐ Communication skills	☐ Marketing and Sales Techniques	
	☐ Leadership Abilities	☐ Vocational skills (e.g. food	
	production, maintenance, etc.)		
	☐ Others:	<del></del>	
Re-employment status	(no.) of disadvantaged staff has being re-employed in the job market in the		
	past year		
	result; The following information must be	nance is for analysis purpose only and doe be filled in based on the latest Independen	
Revenue	нк\$		
Profit / Deficit	Profit \$ Deficit \$		
Distribution of	Rent ( ) %	Promotion and marketing ( ) %	
expenditure	Salary ( ) %	Utility Expenses & Ratings ( ) %	
	Product cost ( ) %	Others: ( ) %	
Distribution of income	Sales of product and service ( ) %	Donations ( ) %	

Subsidy from the government/business

Profit sharing for shareholders/staff

Support affiliated organisation ( )

sector ( ) %

( ) %

%

Distribution of profit

Others: \_\_\_\_\_

Re-investment in the social

Others: \_\_\_\_\_ ( ) %

enterprise ( ) %

) %

## **Part IV: Social Impact**

Social mission	☐ SDG 1: No poverty	
(multiple selection)	□ 1.4 □ Others:	
	☐ SDG 2: Achieve Zero hunger	
Please read the United	□ 2.1 □ 2.2 □ 2.4 □ 2.5 □ Others:	
Nations Sustainable	☐ SDG 3: Ensure good health and well-being	
Development Goals (SDGs)	□ 3.4 □ 3.5 □ 3.8 □ Others:	
and select the SDGs that suit	☐ SDG 4: Provide inclusive and quality education	
your SE unit	□ 4.4 □ 4.5 □ 4.7 □ Others:	
	☐ SDG 5: Achieve gender equality and empower women	
Please click <u>here</u> for the	□ 5.1 □ 5.4 □ 5.b □ Others:	
SDGs	☐ SDG 6: Ensure clean water and sanitation	
	□ 6.3 □ 6.b □ Others:	
	☐ SDG 7: Ensure affordable and clean energy	
	□ 7.1 □ 7.a □ Others:	
	☐ SDG 8: Promote employment and job opportunities	
	□ 8.5 □ 8.6 □ Others:	
	☐ SDG 9: Promote innovation and technological advancements	
	□ 9.3 □ 9.b □ Others:	
	☐ SDG 10: Build inclusive and sustainable communities	
	□ 10.2 □ 10.3 □ Others:	
	☐ SDG 11: Build sustainable cities and communities (including local	
	cultural preservation)	
	☐ 11.4 ☐ Others:	
	☐ SDG 12: Ensure responsible consumption and production	
	□ 12.5 □ 12.8 □ Others:	
	$\square$ SDG 13: Take urgent action to combat climate change and its impacts	
	☐ 13.3 ☐ Others:	
	☐ SDG 14: Conserve and sustainably use of oceans, seas and marine	
	resources	
	□ 14.1 □ 14.2 □ Others:	
	☐ SDG 15: Protect, restore and promote sustainable use of terrestrial	
	ecosystems	
	□ 15.4 □ 15.5 □ 15.6 □ Others:	
	☐ SDG 16: Promote inclusive and sustainable societies for sustainable	
	development	
	□ 16.1 □ 16.2 □ 16.b □ Others	
	☐ SDG 17: Partnership for sustainable development	
	□ 17.16 □ 17.17 □ Others	
	☐ Social mission other than SDGs:	

Beneficiary	☐ Children and youth	☐ Elderly
(multiple selection)	☐ Family and community	☐ Woman
	☐ Persons with disabilities (including	☐ Rehabilitant
	physical / mental disabled)	☐ Ex-mentally ill
	☐ Ex-offenders	☐ People with special
	☐ Retirees	educational needs
	☐ Middle-aged Individuals	☐ New arrivals
	☐ Caregivers	☐ Ethnic minorities
	☐ Others:	
Social impact or		
effectiveness		
Please provide a brief		
description of the social		
impact and effectiveness		
achieved by the applicant		
unit based on the social goals		
selected in part 4.1.		
(You may quantify the impact		
or effectiveness, such as the		
number of beneficiaries and		
the number of job		
opportunities created, etc.)		
Synergy among SEs		
(if applicable)		
(If the applicant unit has		
established partnerships		
with other SEs, please briefly		
describe the details and the		
effectiveness of these		
partnerships)		

#### **Part V: Support for Social Enterprise**

Major operational	☐ Financial sustainability	$\square$ Market awareness and consumer	
challenges	☐ Talent management and human	education	
(Up to 3 options)	resources	☐ Methods and channels for accessing	
	☐ Market size and scalability	funds	
	☐ Market volatility and uncertainty	☐ Methods and channels for accessing	
	☐ Cost control	information	
	☐ Legal and regulatory environment	☐ Market competition with similar	
		products/services	
		☐ Collaboration and partnerships	
		☐ Collaboration and partnerships ☐ Others:	
Measures you believe	☐ Establishing clear definitions for		
Measures you believe would be most helpful	☐ Establishing clear definitions for social enterprises	☐ Others:	
•		☐ Others: ☐ Encouraging government and	
would be most helpful	social enterprises	☐ Others: ☐ Encouraging government and corporate adoption of responsible	
would be most helpful	social enterprises  ☐ Developing a registration system	☐ Others: ☐ Encouraging government and corporate adoption of responsible procurement policies	

#### **Important Notes**

- Upon approval by HKCSS, the information in Part I and II will be uploaded to the database of the SE Directory online search engine for public access. Other information will be used for analytical purposes and kept confidential. HKCSS will not disclose the financial status and social impact of individual social enterprises.
- It is the responsibility of applicants to provide complete, truthful and accurate information to HKCSS regarding this application, and to attach all required supporting documents. Inaccurate or incomplete information may affect the consideration and processing of applications. Any misrepresentation, willful concealment or omission of information will be considered falsification, and grounds for denial of the application.
- HKCSS reserves the absolute right to decline applications or request additional documentary proof from the applicant unit to substantiate their application, if necessary.
- Inclusion in the SE Directory does <u>NOT</u> equate to HKCSS's Agency Member or recognition as a Caring Company/ Caring Organisation. Please refer to the links below for the respective applications.
   HKCSS's agency membership application
   Caring Company/ Caring Organisation nomination
- HKCSS is not a certification body for social enterprises. The SE Directory is simply a platform for corporations and the public to search for local SE products and services.

☐ We confirm that the applicant unit fulfills the application criteria of the SE Directory.				
$\square$ We confirm that all information provided is true and accurate.				
☐ We understand that HKCSS has the right to verify the information provided after the submission of the application form. If any untrue, inaccurate or intentionally hidden information is discovered, HKCSS reserves the right to disqualify the applicant unit.				
☐ If there are any operational changes or contact information updates of the SE unit, we promise to notify HKCSS in a timely manner.				
☐ We confirm that the SE unit meets the following criteria:				
<ul> <li>We comply with all relevant laws and statutes applicable to Hong Kong, including The Law of People's Republic of China on Safeguarding National Security in the Hong Kong Special Administrative Region.</li> </ul>				
<ul> <li>We do not engage in any activities or acts that could potentially constitute or cause offences endangering national security or that are contrary to the interest of national security</li> </ul>				
<ul> <li>We do not produce and submit any information (such as SE introductions, promotional materials, audio/visual productions, etc.) that is contrary to the interests of national security.</li> </ul>				
☐ We acknowledge that HKCSS reserves the right to revoke our participation in the SE				
Directory if there is any breach or improper use of the SE Directory logo, or if HKCSS				
reasonably believes that we may violate relevant laws and regulations in Hong Kong.				
$\square$ We confirm that we have read and agree to the above declaration.				
Signature Stamp of the Organisation / Company Position:				

**Declaration** 

Date: