





許多社會問題仍有待解決，然而社區資源未盡其用。香港社會服務聯會(社聯)獲扶貧委員會轄下「社會創新及創業發展基金」委聘為協創機構，開展 **Impact Incubator 一站式支援平台**，資助及支援不同類型及發展階段的創新項目，透過孕育社會企業家凝聚社會資本，為社會帶來正面的影響。

There are numbers of social problems yet to be tackled, while abundant community resources remain unexplored. As an Intermediary of the Social Innovation and Entrepreneurship Development Fund (SIE Fund), the Hong Kong Council of Social Service (HKCSS) launches the **Impact Incubator**, a one-stop supporting platform with a mission to bring positive social impact through incubating social entrepreneurs and bridging social capital.

**IMPACT
INCUBATOR**
DEAS FOR GOOD

培育社企及社會創新點子，我們支援

is a R&D Lab for entrepreneurial and innovative ideas with social purposes, we support

以可持續的商業方案解決貧窮問題及社會孤立的**社會創業家**

Social entrepreneur who attempts to tackle poverty problem and social exclusion through a sustainable business solution

來自非政府團體或商界的**社會起業家**，透過運用機構內部資源推動社會創新

Social intra-preneur from NGO or private sector, who mobilizes internal resources for social good

構思及採納具創意的方案以滿足社會需要的**社會創構者**

Social innovator who adopts creative approach to address social needs

申請資格及資助額 Eligibility and Fund Size

原型 - 測試您的點子 Prototype - Test it Out

為尚未開展的計劃提供小額資助以測試可行性
Provide small amount of funding to test out
and validate the project idea

-  適用於年滿18歲或以上的香港永久性居民或本地法例註冊的有限公司及團體
Applicable for Hong Kong permanent citizens aged 18 or above; or local registered limited companies and organizations
-  最長項目實施期為1年
Maximum project period is one year
-  社創基金資助金額為最高港幣100,000*
Maximum amount of grant at or below HKD100,000*
-  不需要配對基金^
Matching Fund is NOT required^

原型
Prototype

創業
Start up

擴大規模
Scale up

擴大規模 - 擴大您的影響力
Scale up - Make it Impactful

創業 - 實踐您的方案
Start up - Build it Up

為營運中的項目
提供拓展及優化基金
Provide scale-up fund for project
expansion and advancement

為創新及可持續發展的项目提供起動基金
Provide start-up fund for innovative
and sustainable project

-  適用於所有本地法例註冊的有限公司及團體
Applicable for local registered limited companies and organizations
-  最長項目實施期為3年
Maximum project period is three years
-  社創基金配對金額沒有上限
No upper limit of the requested amount of matching fund
-  必須連結不少於50%配對基金^
At least 50% Matching Fund is required^

* 若你的項目預算超過上述金額，請聯絡 Impact Incubator。
If your budget exceeds the concerned amount, please contact Impact Incubator.

^ 配對基金指除社創基金及香港特區政府轄下所有基金以外的起動資金。
可接受的配對基金包括現金或實物形式。配對金額受有關條款約束並
審批後作準。
Matching Fund excludes SIE Fund and all other Government funding. It can
be in-cash or in-kind. The matching fund amount will be subject to relevant
terms and condition and prior approval.

一站式支援 - 5Is 創構五部曲 One-Stop Support- Five Is Incubation Process

獲資助項目(「原型」項目除外)
將經歷「5Is創構五部曲」，學習所需
知識及技能，更有效地實踐方案。

Incubated projects (except for
prototype projects) will undergo
'Five Is Incubation Process' to equip
with necessary skills and knowledge for
better implementation of project ideas.

後續支援 Follow Up Support

資助期完結後，社會企業商務中心將繼續為項目提供適切支援。
Social Enterprise Business Centre (SEBC) provides adequate support
to subsidized projects upon completion of funding period.

www.socialenterprise.org.hk



- 發掘社區資源，回應社會所需
Identify unmet social needs by
exploring untapped community
resources
 - 港未來實驗營
Future Camp
 - ACT 社會認知活動
ACT experiential learning activities

- 資深商業顧問、社會天使及培訓
導師提供全方位技術支援
Acquire major skills and
knowledge from our consultants,
social angels and trainers
 - 顧問及項目管理服務、企業診所、
企業義工商務諮詢
Project management support by
in-house consultants, business clinic,
and industry knowledge from social
angels

- 同儕交流學習，激發創新點子
Establish extensive collaboration
network with peers and spark new
ideas and innovative solutions
 - 同儕學習平台
Peer-to-peer learning platform

- 好好創投平台 Good Impact Fund
提供項目起動與配對基金
Solicit financial resources through
Good Impact Fund platform
 - 向基金會介紹項目
Funder's Pitching

- 學習量度及評估社會效益
Understand how to keep track and
evaluate social impact
 - 社會效益評估工作坊
Social Impact Assessment Workshop

配對基金 Matching Fund



「創業」及「擴大規模」兩種資助計劃的申請者均須在申請前承諾配對不少於總項目預算之50%的配對基金[^]。(配對比例以最高1比1計算)。Impact Incubator設立好好創投基金 Good Impact Fund，為具潛力的創新項目匯聚更多額外資金作配對。

Applicants of 'Start Up' and 'Scale Up' projects shall commit to solicit at least 50% of total budget as matching fund[^] before application. (The highest matching scale is 1:1). Impact Incubator establishes Good Impact Fund to leverage extra financial resources from private donors, foundation and social investors for project matching.

[^] 配對基金指除社創基金及香港特區政府轄下所有基金以外的起動資金。可接受的配對基金包括現金或實物形式。配對金額受有關條款約束並以審批後作準。

Matching Fund excludes SIE Fund and all other Government funding. It can be in-cash or in-kind. The matching fund amount will be subject to relevant terms and condition and prior approval.

5 個主要評審範疇 Scope of Assessment



評審準則 Vetting Criteria

所有項目申請均需通過
Impact Incubator 及/或社創基金
評審委員會審議。五個主要評審範疇
包括：

All applications will be assessed by
either or both Vetting Panel of
Impact Incubator and SIE Fund,
against five major aspects:



我們的團隊 Our team



更多資訊 More info

www.socialinnovation.org.hk

開展您的項目 Get Support, Get Start

1 開設申請帳戶
Sign up for an
Impact Account

2 附上項目財務預算及效益報表
Attach a budget and
impact assessment form

1

2

3

4

3 撰寫項目計劃書
Tell your idea
with a proposal

4 網上遞交申請
On-line
Submission

全年分四個階段接受項目申請。申請須知及詳情請登入 Impact Incubator 網站 <http://www.socialinnovation.org.hk>，或聯絡本會職員查詢。

There will be four phases of application through the year.
For application guideline and details,
please visit <http://www.socialinnovation.org.hk> or contact us.

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基金及項目管理 Managed by



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 www.socialinnovation.org.hk

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