**第二屆「社創‧社區 4.0 比賽」**

**解難方案計劃書Proposal**

**注意事項：**

* 請沿用此計劃書範本，切勿增刪表格項目
* 中文計劃書字數﹕1000字內
* 字體及格式﹕單行距，字型選用新細明體，字型大小為12
* 整份計劃書可加插不多於8張圖片協助闡述解難方案
* 請以PDF檔案提交計劃書，文件名稱格式為 **學校名稱\_方案名稱\_計劃書.pdf**
* 檔案不可超過5MB
* 請於**2020年2月14日(五) 下午五時正或之前**，將PDF計劃書電郵至 [sic4.0@hkcss.org.hk](mailto:sic4.0@hkcss.org.hk)，逾期提交將不予受理
* 作品詳細要求請參閱[比賽詳情及細則](https://socialenterprise.org.hk/sites/default/files/share/files/posts/SEBC/social_awareness/%E6%AF%94%E8%B3%BD%E8%A9%B3%E6%83%85%E5%8F%8A%E7%B4%B0%E5%89%87_%E7%A4%BE%E5%89%B5%E7%A4%BE%E5%8D%804.0.pdf)，主辦機構保留最終裁決權

**Points to Note:**

* Adopt this proposal template, do not alter items of the form
* English proposal should limit to 1300 words
* Formatting requirement: single line spacing, font style New Times Roman with font size 12
* No more than 8 pictures can be attached to explain the idea
* Please submit as PDF format, file name format: **School name\_Proposal name\_Proposal.pdf**
* The file size should not exceed 5MB
* Submit the PDF proposal to [sic4.0@hkcss.org.hk](mailto:sic4.0@hkcss.org.hk) by **14 Feb 2020 (Fri) 5:00pm,** late submissions will not be accepted
* Please refer to [Competition Details & Conditions](https://socialenterprise.org.hk/sites/default/files/share/files/posts/SEBC/social_awareness/%E6%AF%94%E8%B3%BD%E8%A9%B3%E6%83%85%E5%8F%8A%E7%B4%B0%E5%89%87_%E7%A4%BE%E5%89%B5%E7%A4%BE%E5%8D%804.0.pdf) for the requirements; the Organizer reserves the right of final decision in case of any dispute

**隊伍資料　Team Information**

|  |  |  |  |
| --- | --- | --- | --- |
| 學校名稱:  School Name: | (中文)： | | |
| (Eng): | | |
| 隊員名稱:  Student Name: | (中文) | (Eng) | (年級) |
| (中文) | (Eng) | (年級) |
| (中文) | (Eng) | (年級) |
| (中文) | (Eng) | (年級) |
| (中文) | (Eng) | (年級) |
| (中文) | (Eng) | (年級) |
| 組別名稱:  Team Name: | (中文)： | | |
| (Eng): | | |
| 解難方案名稱:  Proposal Name: | (中文)： | | |
| (Eng): | | |

**比賽題目Competition Topic**

|  |  |
| --- | --- |
| 🗹 | 題目選擇 (三選一)  Topic choice (select only ONE topic from the below three) |
| 🞎 | 車位短缺、重型車輛阻路等引發的交通問題  Transport problems such as illegal parking |
| 🞎 | 缺乏大型商場、展覽場地等的空間問題  Lack of public space for massive exhibition and relaxation |
| 🞎 | 違法棄置垃圾引致的衞生問題  Dumpling of garbage |

**計劃書內容 Proposal Content**

|  |  |
| --- | --- |
| **簡介Abstract**  請用中文200-250字**及**不多於300字的英文簡介解難方案  Please introduce your proposal with 200-250 words in Chinese **AND** no more than 300 words in English  此部份字數不計入計劃書1000字以內 The number of words in abstract would not counted in the overall 1300 words of the proposal | |
| 中文﹕ | |
|  | 字數 / number of words: |
| English: | |
|  | 字數 / number of words: |

|  |  |
| --- | --- |
| **Part I: 項目的可行性 Feasibility of the Proposal** | |
| 1. 方案針對的具體社區問題 Specific community problem addressed   縮窄問題範圍並具體化 (例：「違法棄置垃圾引致的衞生問題」下的長者健康)  Narrow down and specify problem (e.g. elder health under “dumpling of garbage”) | |
|  | |
|  | |
|  | 字數 / number of words: |
| 1. 方案內容 Proposal details   如何回應社區問題﹖有什麼策略﹖具體操作如何﹖  How will the prototype respond to community problem? What is the strategy? How does it operate? | |
|  | |
|  | |
|  | |
|  | |
|  | 字數 / number of words: |
| **Part II: 項目的創新性及獨特性Proposal Innovation and Uniqueness**  與市場相似的項目比較，解難方案有什麼不同﹖  What is the niche or highlight of the prototypes when compares to other substitutes | |
|  | |
|  | |
|  | |
|  | 字數 / number of words: |

|  |  |
| --- | --- |
| **Part III: 項目的社會效益Social Impacts**  方案對九龍城社區和人帶來的正面影響? 主要得益的組群是那些﹖幾個主要組群的具體益處﹖  Positive impacts to people or community of Kowloon City. Who will get benefited? What are those benefits? | |
|  | |
|  | |
|  | 字數 / number of words: |
| **Part IV: 提交短片共用連結 Submission of Video Sharable Link**  (請參閱「短片提交指引」 Please refer to “Video Submission Guideline”) | |
| **Google共用連結sharable link：**  **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  \*請確保「連結共用設定」為**已開啟**  \*Please ensure “Get shareable link” is on. (**Link sharing on**) | |

**第二屆「社創‧社區 4.0 比賽」**

**短片提交指引**

**短片規格**

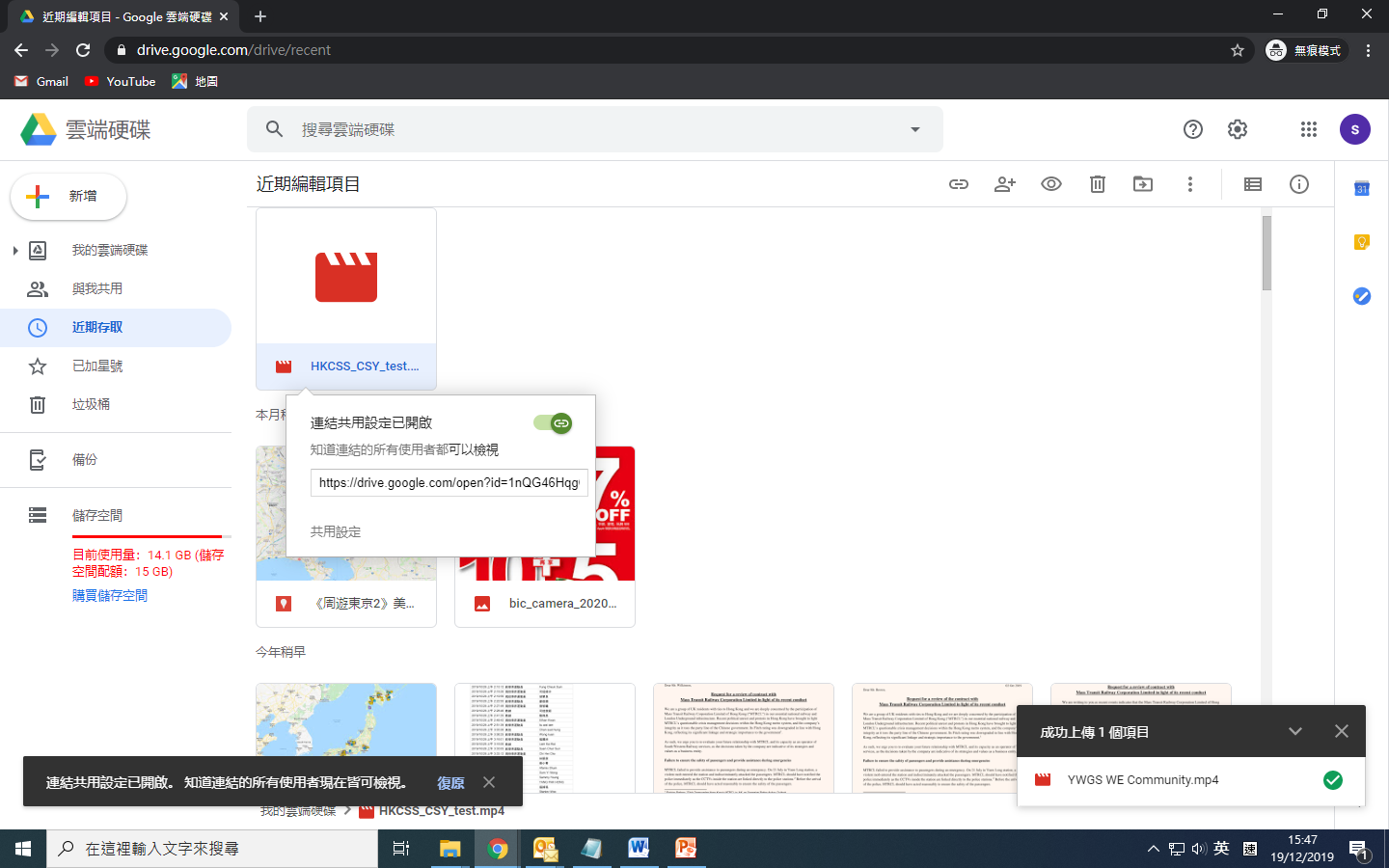
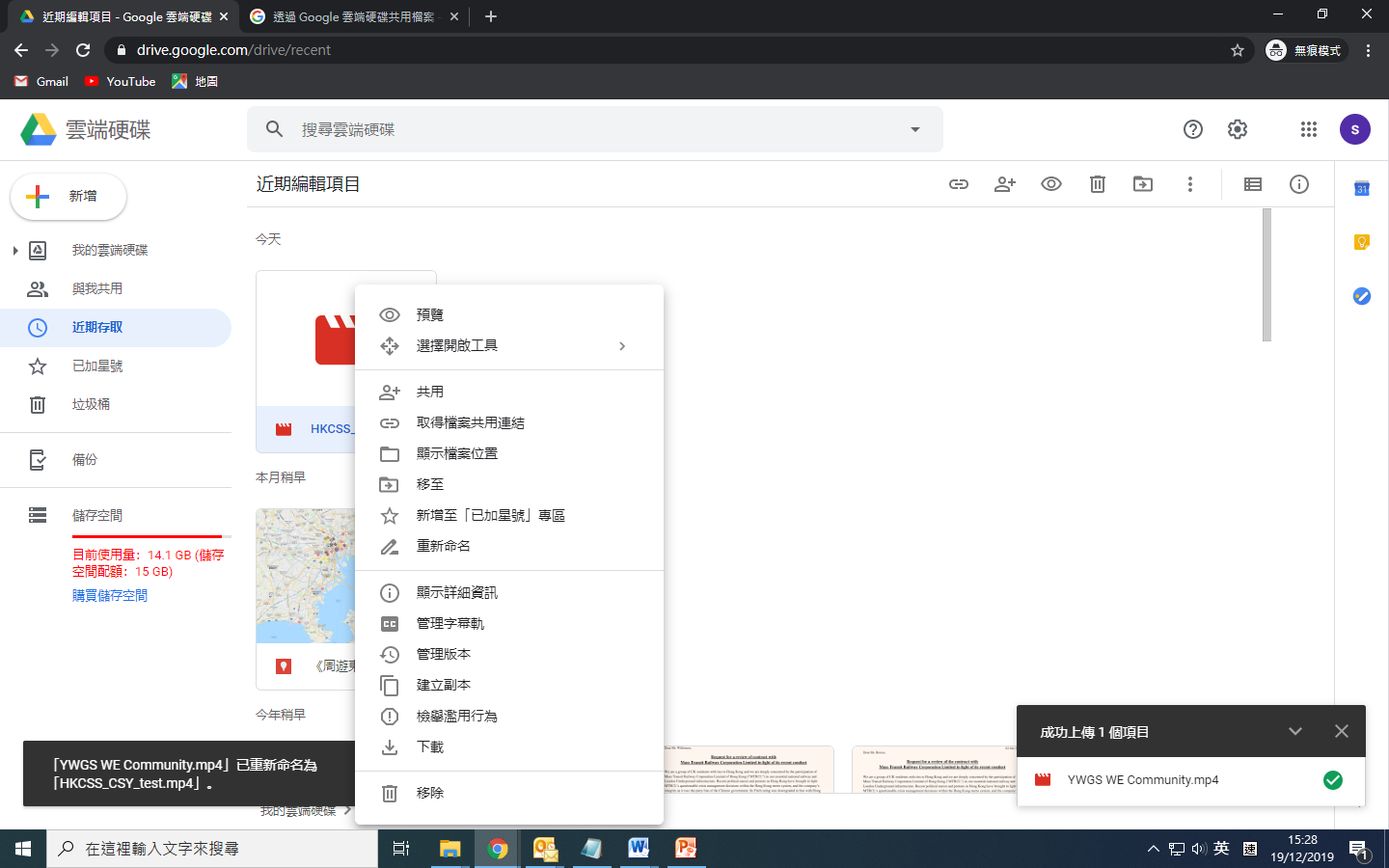
* MP4格式
* 長度限於三分鐘之內
* 檔案不可大於100mb
* 形式不限，如動畫、微電影、slideshow等均可

**短片須包含**

* 方案針對的社區問題
* 方案的設計理念及運作
* 解釋方案如何改善社區問題

**提交方法**

上載短片至Google雲端，選擇「取得檔案共用連結」 (紅圈)，確保「連結共用設定」已轉為綠色「已開啟」(藍圈)，複製連結，並將連結拼貼於解難方案計劃書中的Part IV。



**Video Submission Guideline**

**Video Format**

* MP4 format
* No longer than 3 minutes
* No larger than 100mb
* Various video styles are welcomed, animation, micro movie, slideshow etc.

**Video Content**

* Community problem addressed
* Design concept and operation of the proposal
* How can the proposal resolve the community problem?

**Submission Method**

Upload the video to Google Drive, right click the video and select “Get shareable link” (red circle). Ensure “Link sharing on” and the button turns green (blue circle), then “copy link”. Lastly, paste the video link in Part IV of the proposal.

